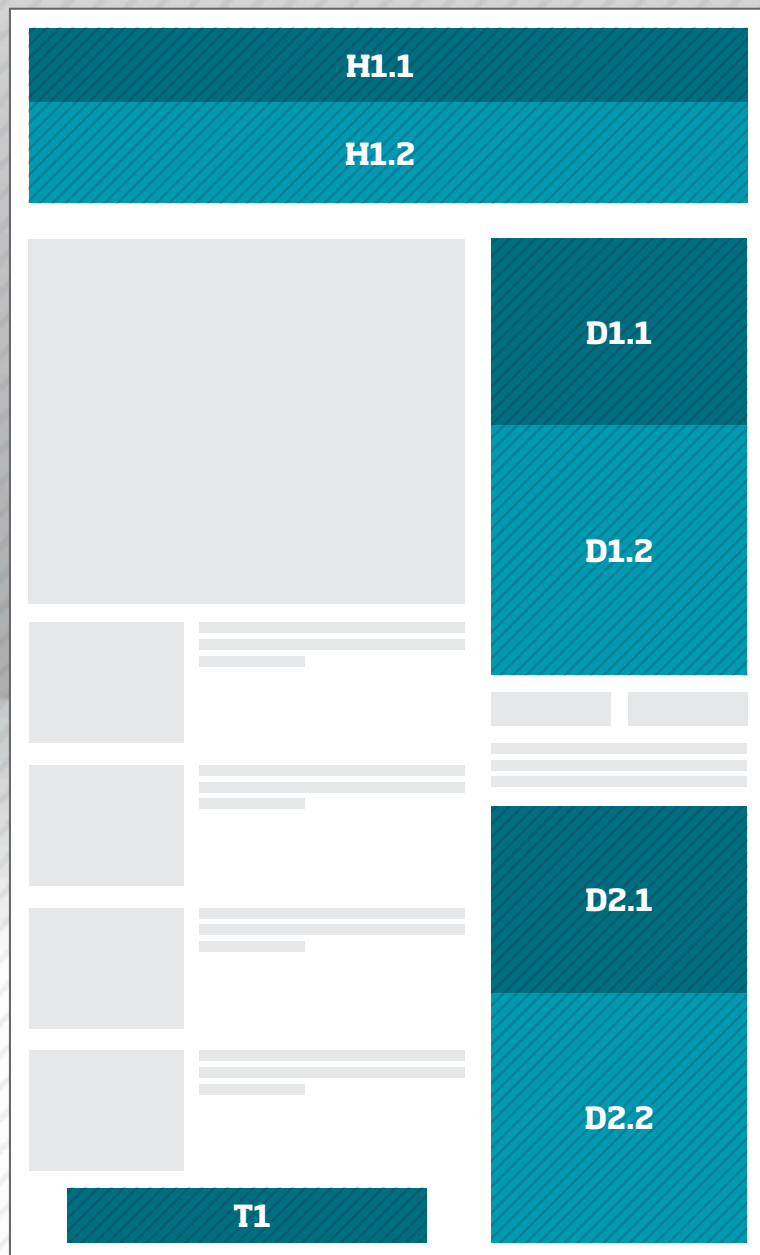


*Za*  
**USPEŠAN  
BIZNIS**  
I DOBAR  
ŽIVOT!





**POZICIJE BANERA**

Naziv banera	Dimenzije	Rotacija	Cena
<b>H1.1</b>	970x90 • 728x90 468x60 • 320x50 LEADERBOARD	<b>25%</b>	195 €
<b>H1.2</b>	970x250 • 728x90 468x60 • 320x100 SUPER LEADERBOARD	<b>25%</b>	270 €
<b>D1.1</b>	300x250 MEDIUM RECTANGLE	<b>25%</b>	225 €
<b>D1.2</b>	300x600 • 300x250 MEDIUM RECTANGLE	<b>25%</b>	295 €
<b>D2.1</b>	300x250 MEDIUM RECTANGLE	<b>25%</b>	150 €
<b>D2.2</b>	300x600 • 300x250 MEDIUM RECTANGLE	<b>25%</b>	180 €
<b>T1</b>	468x60 • 320x50 BANNER	<b>25%</b>	100 €

▼ Baneri su vidljivi:

- na svim stranicama sajta
- na desktop i mobilnim uređajima

Dozvoljeni formati:

- JPG, GIF

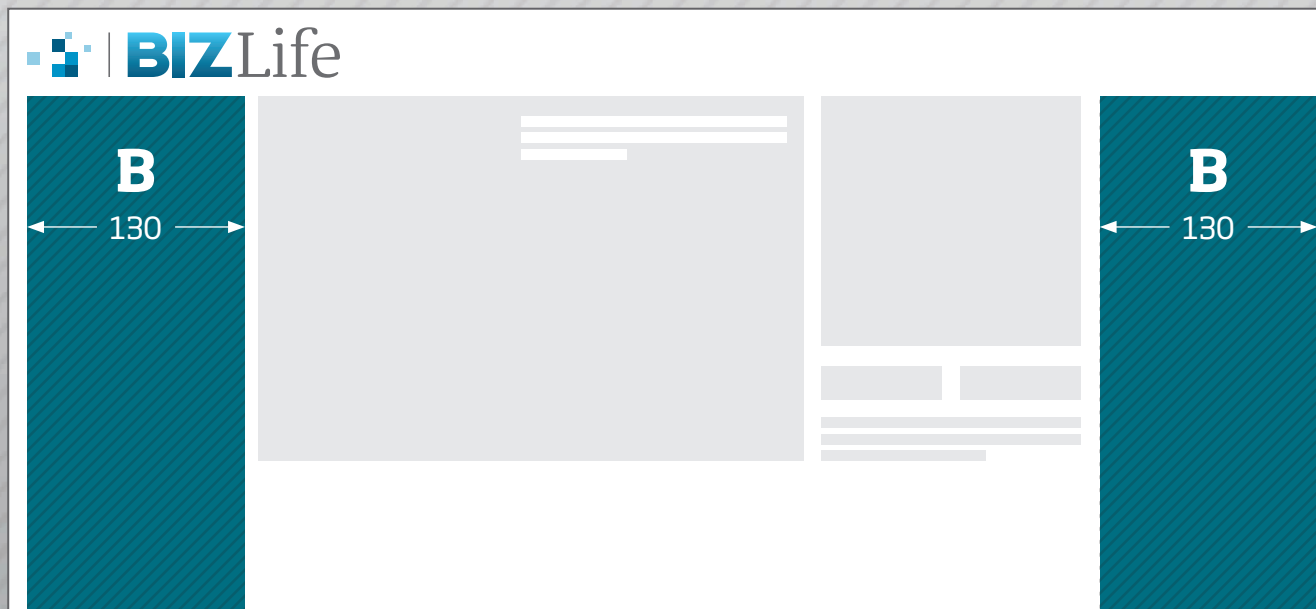
Maksimalna veličina:

- do 1MB

Cene su predstavljene na nedeljnom nivou

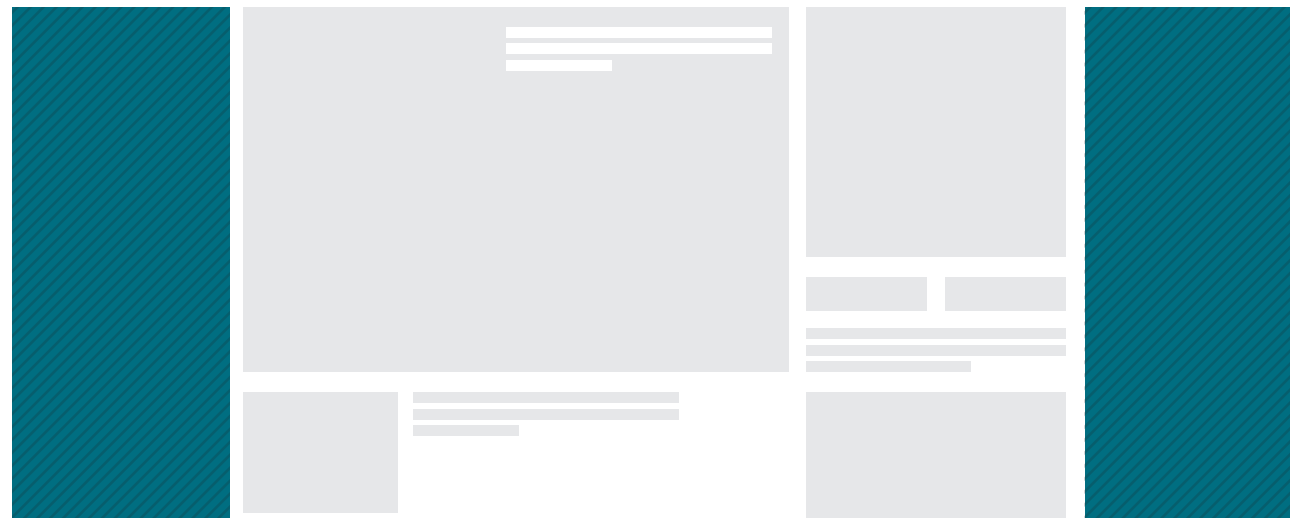
- (5 objava radnim danima + 2 dana vikenda)

## BRENDING BANER DESKTOP



### BRENDIRANJE SAJTA

<b>B</b>	<b>DIMENZIJE BRENDINGA</b>	BRENDIRANA POZADINA SE NE SKROLUJE
	<b>445 x 1080</b>	BRENDIRANA POZADINA JE KLIKABILNA
Minimalna površina brandinga u koji moraju da stanu Najbitnije stvari (logotip, glavni tekst itd.). Na preostali deo može ići dodatni sadržaj (grafika, slike, tekst itd.)		<b>2x 130 x 600 px</b>
<b>840 € nedeljno</b>		



CENE PR TEKSTOVA

PR OBJAVA TEKSTA I ISTICANJE

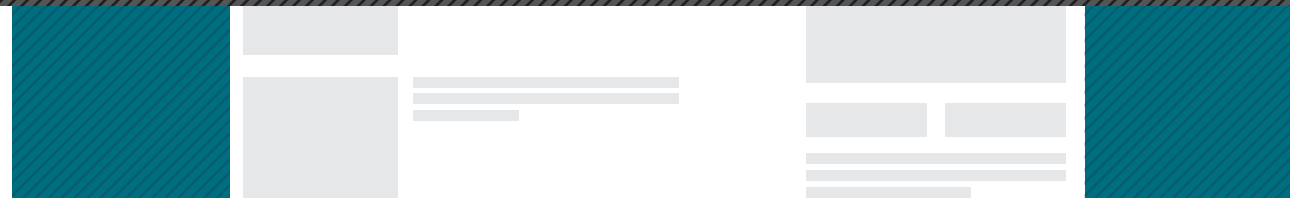
100 €

NATIVE ADVERTISING

350 €

PR TEXT U PRODUKCIJI BIZLIFE-A

250 €



**BIZLife** Pregled dana

The preview shows a newsletter layout with several sections. At the top, there is a header with the BIZLife logo and the text 'Pregled dana'. Below the header, there are several placeholder boxes for content. A dark teal banner labeled 'N1' is positioned in the middle. Below it, there are more placeholder boxes. Another dark teal banner labeled 'N2' is positioned below that. Below 'N2', there is a dark teal box labeled 'N.PR BOX'. At the bottom, there is a final dark teal banner labeled 'N3'. The layout is designed to show how different banner and PR box types fit into the newsletter structure.

**PREGLED BANERA**

Oznaka banera	Naziv banera	Nedeljno	Mesečno	Tip datoteke: • PNG Veličina: • do 100 KB
<b>N1</b>	<b>600 x 73</b> Banner newsletter 1	<b>200 €</b>	<b>600 €</b>	
<b>N2</b>	<b>600 x 73</b> Banner newsletter 2	<b>180 €</b>	<b>500 €</b>	
<b>N3</b>	<b>600 x 73</b> Banner newsletter 3	<b>150 €</b>	<b>400 €</b>	
<b>NPR BOX</b>	PR u boxu Newslettera	<b>100 €</b> dnevno		



FACEBOOK

35.000+

TWITTER

3.500+



Objava na Facebooku i Twitteru **50 €**

Boostovanje sadržaja **150 €**

Plaćanje se vrši u dinarskoj protivrednosti po srednjem kursu NBS-a na dan objave. U navednim iznosima nije uračunat PDV.

ALPHA BANKA: **180-1511210035527-47**

POSEBNI ZAHTEVI:

Priprema banera: **+20%**

Specijalni zahtevi: **+30%**

Politički zahtevi: **+100%**



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Cenovnik  
važi od  
**01.05.  
2016.**